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Other books by Simon L. Dolan

Managing by Values (with Salvador Garcia and Bonnie Richley)

Stress, Self-Esteem, Health & Work

Beyond: Business & Society in Transformation (with Mario Raich)

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Dedication

*I dedicate this book to the greater **Dolan & Landau** family for the values they have shared with me and the great inspiration provided for completing this book. First, to my brother **Avishai** Landau, who exemplifies values in forging honest, transparent, dedicated and quality relations in all aspects of his life; he is the best partner one could have asked for. His son **Ran** Landau, developed the idea of the Value Juggler (which is used on the cover of this book and on the card games we have produced. My son **Tommy** Dolan, proposed the creative subtitle for this book, and my daughter Keren Dolan shows that diversity is not an empty word, by marrying **Kamal** and bringing me my first Indian grandchild. I also dedicate this book to my late parents **Lola and David** Landau who have instilled in me the kind of values that made me whoever I am.*

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Coaching by Values:

A guide to success in the life of business and the business of life

Simon L. Dolan



BUSINESS ECONOMICS

Coaching by Values:

A guide to success in the life of business and the business of life

This book is about values. It is about life values, work values, family values, and world values. It is also about value alignment. Author Simon Dolan extends the concepts presented in the best-selling *Managing by Values* and adds many innovations including a step-by-step methodology for diagnosing value congruence and tools for conducting real value reengineering (value alignment). Dolan argues that when people understand their values (regardless of how and why they have emerged), and analyze their relative importance and consequences, they can see more clearly how these values affect their daily lives. Extensive research shows that realignment of values ensures better congruence with goals and objectives—resulting in deeper inner satisfaction, which positively affects overall well-being, state of mind, performance, and general happiness. This is what the author calls “success in the life of business and the business of life.” The description is fresh and innovative, the methodology is clear, and the tools can be used by individuals, business professionals, families, organizations, and wellness and life coaches alike.



Dr. Simon Dolan is a prolific writer. He has authored or coauthored more than 40 books in multiple languages on numerous aspects of management and psychology. He earned his PhD at the University of Minnesota and has taught at many universities throughout the world: Boston and Colorado in the United States, McGill and Montreal in Canada, in name a few. He has extensive consulting and coaching experience including corporate culture reengineering, corporate health reevaluation, and coaching senior business executives. A full professor at Eusebio business school, he holds the Dada Future of Work Chair at the Ramon Llull University in Barcelona, Spain.

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